

The Christ Hospital IRB
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(II.3.C)

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STANDARD OPERATING PROCEDURE

News Releases or Recruitment Materials Regarding Research

POLICY:

The Public Relations Department of The Christ Hospital has primary responsibility for release of information to the news media or the public concerning human research projects. (See TCH Administrative Policy 4.30.110.)

PROCEDURE:

NEWS RELEASES:

1. The IRB shall confirm the accuracy of all information regarding research protocols for use in press releases regarding research.
2. When members of the news media contact physicians involved in such projects, calls must be referred to Public Relations, 513-585-1452.
3. Any calls made to members of the news media must be made or cleared through Public Relations, as addressed in TCH Administrative Policy 4.30.108.

MATERIALS FOR RECRUITMENT OF SUBJECTS:

All publications or media used to recruit subjects for research (i.e., radio ads, TV ads, newspaper ads, etc.) conducted at The Christ Hospital must be reviewed and approved by the IRB as outlined in SOP 2.10, Recruitment of Subjects in Research. Advertisements that are easily comparable to an approved informed consent document may undergo review and approval using the expedited review procedure. (Please see Section 5.0 of IRB Reference Manual for more information regarding Recruitment of Research Subjects.)

REFERENCE:

TCH Administrative Policy 4.30.108 - Release of PHI to the News Media
TCH Administrative Policy 4.30.110 - Release of Patient and Clinical Research Information to the News Media