SPRING 2018

### THE CHRIST HOSPITAL FOUNDATION

# GIVING

Everyday Heroes Winning the Fight Against Cancer

Micky Stewart, patient in The Christ Hospital Cancer Program

# The Christ Hospital Cancer Program: Championing Survivors.

### **Empowering Patients to Fight and Win**

Four months after her daughter was born, Micky Stewart, a pediatric eye specialist, was diagnosed with breast cancer. She was 31 years old, active and fit, with no family history of breast cancer.

"I was completely shocked. I could not believe this was happening to me," says Micky.

Unfortunately, each year, thousands of young women like Micky are diagnosed with breast cancer, and approximately 85% have no family history of it. In women under the age of 45, breast cancer is more common in African-American women than Caucasian women.

Under the care of medical oncologist, Dr. Robert Cody, and with the support of her family, friends, and caregivers at The Christ Hospital, Micky decided to use her experiences to help other people with breast cancer to stay strong and fight. Her blog, "Micky's Tiara," includes stories and videos of awareness, inspiration, and health.



"Every patient in our Cancer Program has a multidisciplinary team of experts behind them, working together to help them fight and beat cancer." – Robert Cody, MD

"From the moment I walked into The Christ Hospital Cancer Center, there was a genuine and accommodating feeling from everyone, and that feeling has stayed consistent throughout my treatment," says Micky. "Dr. Cody, the nurses, and staff have given me such great care and have been so encouraging, and that makes me want to keep fighting."

For more on Micky's story, visit: www.thechristhospital.com/Mickys-Tiara

# **Transforming Outcomes.**

### Bringing Personalized Care and Innovation to You

For patients and families fighting cancer, we are with them every step of the way, providing comprehensive, personalized care in locations close to home, making travel outside of the region unnecessary.

Our world-renowned physicians are pursuing research to prevent and detect cancer early on, and providing personalized, targeted treatments to eliminate cancer quickly and effectively. In fact, The Christ Hospital is among only a few hospitals in the country offering hyperthermic intraperitoneal chemotherapy (HIPEC) a highly concentrated, heated dose of chemotherapy that is used to combat difficult-to-treat cancers that have spread to the lining of the abdominal cavity.

An established leader in **Precision Medicine**, we are using patients' DNA to identify the most effective therapies and develop tailored treatment plans for their unique needs.

Through **Clinical Research**, our specialists have helped develop cancer treatments that have given hope, and improved the lives of patients worldwide. We are currently the only hospital in the region participating in a national research study that aims to use genomic data to detect cancer early, before symptoms appear.

Through **Integrative Medicine** programs, we address the unique physical, emotional, and psychosocial challenges that often impact patients facing a cancer diagnosis. We offer a variety of supportive services, such as financial counseling, massage therapy, nutrition education, and yoga, to make the journey of patients and families easier while helping them regain and maintain the best health possible.

"No two people are alike. The same is true for cancer. Our ability to identify and evaluate breast cancer biomarkers enables our physicians to make informed and highly precise treatment recommendations for each patient."

> – Jennifer Manders, MD Surgical Oncologist

# A HISTORY\_\_\_\_\_OF COMPASSION AND EXCELLENCE

In 1888, Isabella Thoburn encountered a woman crying in the street, sick with cancer. The city hospital had turned the woman away, so Miss Thoburn took her in and cared for her— an act of compassion that laid the foundation for what is now The Christ Hospital, a nationally-recognized leader in patient experience and specialization in cancer care.



# THE CHRIST HOSPITAL CANC

"We know there's more to cancer treatment than the clinical care we give our patients. It's about championing each patient through one of the most vulnerable times in their lives—pushing the boundaries of what a doctor can do."

> – Brian Mannion, MD, PhD Medical Oncologist Executive Medical Director, Oncology

## **The Future of Cancer Care is Here for You**

With the infrastructure of our Cancer Program in place, we are building national recognition and bringing innovative, personalized care closer to home.

Now, our goal is to ensure that future generations have access to the treatment and care they need to prevent, fight, and survive cancer. As such, we are embarking on an exciting plan to develop six highly specialized **Centers of Excellence** that expand upon our multidisciplinary expertise and excellence in **Precision Medicine, Clinical Research**, and **Integrative Medicine**.

# **ER CENTERS OF EXCELLENCE**

**Breast Cancer Center of Excellence** Physician experts in this center continually evaluate breast cancer care and are at the forefront of new developments in screening, diagnosis, and treatments. The center provides leading-edge diagnostic tools to detect all breast cancer types, minimally invasive surgery and reconstruction, survivorship programs, and innovative treatment options such as intraoperative radiation therapy.

Every year, more than **300,000** women in the U.S. are diagnosed with breast cancer, and in Ohio, the prevalence of breast cancer is higher than the national average (Centers for Disease Control and Prevention).



### Lung Cancer Center of Excellence

From screening and diagnosis through treatment and recovery, our integrated team of top cancer specialists in this center combine compassionate care with innovation to improve and save lives. Personalized programs such as our Lung Screening and Nodule Program provide the most effective testing, tools, and resources to detect and treat lung cancer as early as possible.

More people in the U.S. die from lung cancer than from any other form of cancer, and in Ohio, Kentucky, and Indiana, rates of lung cancer are among the highest in the country (Centers for Disease Control and Prevention).



### **Colorectal Cancer Center of Excellence**

Every year, our physicians in this center perform thousands of screening tests to detect colorectal cancer early, as well as provide comprehensive,

personalized treatment and care for all stages of it, including the most advanced. Each case is reviewed by a "tumor board" consisting of a team of cancer experts who offer extensive review of patient cases and create tailored plans to effectively and efficiently treat their cancer.

Colorectal cancer is the third most common cancer among men and women in the U.S., and its prevalence in Ohio is higher than the national average (National Cancer Institute).

**Prostate Cancer Center of Excellence** This center's multidisciplinary team of experts, called the Urologic Cancer Collaborative, take an individual approach to evaluating and treating the most complex cases of prostate cancer. The center provides the most advanced treatment options and techniques, such as the Calypso 4D Localization System, and personalized programs such as our "second opinion clinic," where newly diagnosed patients and families ask questions and discuss their treatment options with dedicated specialists.

The **death rate** from prostate cancer in Hamilton County is more than twice the national rate

(Ohio Department of Health).



### Skin Cancer Center of Excellence

This center provides customized treatment plans to fight melanoma and skin cancers from the region's top cancer specialists. The center provides the most advanced medical, surgical, and radiation treatments in the region, and partners with local organizations to offer free cancer screenings in the community.

In the U.S., skin cancer is the most common type of cancer. The American Cancer Society estimated 7,000 new cases of melanoma in Ohio, Kentucky, and Indiana in 2017.

### **Research Center of Excellence**

Clinical research trials are not only the fastest and safest way to bring the most advanced treatments to patients, they are also critical to improving early cancer detection and contribute to our growing understanding of cancer prevention. At The Christ Hospital, our research and innovation has led to breakthrough medical advances and improved health outcomes for more than 40 years. The advances we make through clinical research and Precision Medicine provide a source of hope for patients everywhere, and stand to improve cancer outcomes into the future.

# Charitable Giving Brings New Hope and Lasting Impact

### Discovering

Philanthropic support of CLINICAL RESEARCH will provide vital funding to pursue promising innovations and life-saving discoveries in cancer care.

LEMING, MD

"Clinical research trials are the only means of getting answers, the only way to figure things out, whether it's prevention or treatment."

> – Jan Stockton, Clinical Nurse Specialist at The Christ Hospital

**Genetics Research Study Gives Answers and Hope** As an infectious disease clinical nurse specialist at The Christ Hospital, Jan Stockton knows the impact clinical trials make in the advancement of medicine.

So, when The Christ Hospital became the only hospital in the region to participate in the national Circulating Cell-Free Genome Atlas (CCGA) study that could lead to earlier detection of cancer, make treatments easier, and save more lives, she immediately volunteered as a participant. The fact that cancer has been diagnosed in several family members, including her younger sister who developed a malignant brain tumor, also inspired Jan to get involved.

The result of the CCGA study will be a detailed atlas of

cancer genetics that will be used to support development of blood tests for the early detection of cancer.

"As leaders in cancer care, this is an exciting opportunity to extend our footprint in Precision Medicine and make a difference in the fight against cancer," says Dr. Philip Leming, medical oncologist at The Christ Hospital and principal investigator for the project.

### Transforming

Philanthropic support of EMERGING TECHNOLOGY will provide the most current and effective tools to prevent, diagnose, and treat patients with cancer. "We are providing extremely precise treatment to safely target cancer without surgery, enabling patients to return to their everyday lives much more quickly." Rodney Geier, MD Radiation Oncologist

**Rick Taylor is Cancer-Free Thanks to Edge Technology** Rick Taylor had already beaten cancer once when he was 21 years old. So he didn't hesitate when he saw signs of a new tumor at age 50, and went immediately to The Christ Hospital.

This time around, Rick had an advantage that didn't exist 30 years ago. He was one of the first people in the region to benefit from the Edge, a full-body linear accelerator system that delivers highly-

precise treatment to



Rick Taylor is still cancer-free and enjoying an active, healthy lifestyle

eliminate cancer, without surgery. One of the key benefits of the Edge is that it minimizes radiation exposure to surrounding healthy tissues, which is especially important when treating areas like the head and neck, or other parts of the body near healthy internal organs.

"The treatment was not painful at all, and only took about five minutes," says Rick. "This, in addition to the very nice doctors and nurses I had, made my experience much easier."

Philip Leming, MD

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A vision of personalized, exceptional care for our region has inspired many people to financially support The Christ Hospital Cancer Program. Thanks to our donors, we are **DISCOVERING** new treatments that offer hope, **TRANSFORMING** the status quo, CARING for individual needs, and LEADING the way in cancer care.

Donations are crucial to bringing the very best cancer care to the region, and ensuring that tomorrow's generations benefit as well. As such, The Christ Hospital has identified strategic areas in which charitable giving will yield the greatest impact.

### Caring

**Philanthropic** "I really appreciate support for PATIENT everything The Christ Hospital **ASSISTANCE** will help has done to support me through cover medications, my treatment and care." nutritional supplements, - Lovie Gordon, patient transportation, and other out-of-pocket costs that some patients cannot afford. In addition, philanthropic support will help recruit PATIENT NAVIGATORS to provide guidance through cancer screenings, appointments, and treatment.

### **PNC Charitable Trusts Provides Crucial Assistance to Patients and Families**

In the past four years, The John A. Schroth Family Charitable Trusts, PNC, Trustee has awarded \$300,000 to The Christ Hospital to support patient assistance in the Cancer Program.

Funds have helped cover out-of-pocket cancer expenses for those in need. They have also enabled the hospital to hire a Patient Navigator for the Lung Screening and Nodule Program, and Financial Navigators to provide consultations to patients and families prior to and throughout their cancer journey.

Patient assistance in the Cancer Program has been an invaluable resource for patients and families, especially those struggling with various needs and transitions

> throughout the continuum of care, improving their health and survival.

> > Joshua Buck, Financial Navigator in The Christ Hospital Cancer Program, helping Lovie Gordon, patient

### Leading

**Philanthropic support** for ENDOWMENTS will help retain and recruit preeminent physicians to advance cancer care at The Christ Hospital. Permanent endowments will provide support in perpetuity for clinical research and program development that yield the greatest potential for new breakthroughs.

### **Clinical Team Inspires Investment** in Precision Medicine

Dr. Manish Bhandari, medical oncologist, and his wife, Dr. Shalini Gupta, made a significant donation to the **Cancer Program to advance Precision** Medicine. The gift was made in honor of Dr. Bhandari's father, Sidhraj Bhandari, who passed away from cancer in 2014. The nursing staff and specialists who cared for Sidhraj, as well as Sidhraj's personal dedication to philanthropy,

"Philanthropic partners like Dr. Bhandari help accelerate the efforts of our most accomplished physicians, keeping our region at the forefront of cancer care."

> -Mike Keating, President and CEO, The Christ Hospital Health Network

> > Manish Bhandari, MD

inspired Dr. Bhandari and Dr. Gupta to give back.

"The Christ Hospital has taken a leadership position in our region, bringing the latest and best therapies to improve patient outcomes and survival," says Dr. Bhandari. "Through our family gift, we hope to jump start new initiatives in Precision Medicine, and challenge the community for more investment in bringing this technological promise to full fruition, as it will benefit all of us in the long run."

#### **America's Best Hospitals**

For 18 years U.S. News and World Report has ranked The Christ Hospital as one of the top hospitals in the nation and the #1 hospital in the region.



2015/2016 CONSUMER CHOICE #1

MAGNET

TTCC

#### Most Preferred Consumer's Choice

For more than 22 years, local healthcare consumers have rated The Christ Hospital as the Most Preferred hospital in Greater Cincinnati.

#### **Magnet Recognized**

Only six percent of healthcare organizations in the United States have achieved American Nurses Credentialing Center Magnet

Recognition status for nursing excellence.

#### **Leapfrog A Rating**

Earned an "A" rating for patient safety in the Hospital Safety Score by The Leapfrog

A HOSPITAL SAFETY SCORE

Group, an independent industry watchdog.

### A MESSAGE FROM THE PRESIDENT



At The Christ Hospital, we are committed to ensuring the region's access to the most innovative, personalized care to prevent, fight, and survive cancer.

Every day, our physician experts improve the lives of, and bring hope to, individuals and families

dealing with the challenges of cancer. Today, we are charting our path forward for the future, building and expanding on our current knowledge and understanding of the most promising approaches to cancer care.

This special edition of *Grateful Giving* is dedicated to our Cancer Program and our vision for the future. Visions require investment, and the investment needed for our future must come from the philanthropic support of generous people like you.

We invite you to join us in ensuring exceptional cancer care for patients and families today, and tomorrow. The future of cancer care is happening now, and you have the chance to get involved by supporting this important effort through your charitable gifts.

Gratefully,

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Richard F. Kammerer, President The Christ Hospital Foundation



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Providing exceptional cancer care in many locations, making travel outside of the region unnecessary.

513-232-4333



#### **To support The Christ Hospital Cancer Program, contact:** Beth McKevitt Knollman

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